



Executive Bio

JAZ-MICHAEL KING

EXPERIENCED LEADER

Technology, Data, and Product

Jaz is an accomplished professional with an extraordinary record of enabling data-driven decisions, developing innovative products, creating new business opportunities, driving strong operational performance, and building high-performing, agile teams. He is highly versatile, with extensive experience in healthcare data and technology from a quality measurement, improvement and reporting perspective. He has a proven record in building solutions for state and federal government as well as the 25% of US healthcare providers and payers that interact and interoperate with his products. He has generated new revenue streams for IPRO through his development of innovative products and business acumen. Jaz is also a frequent speaker and has established a formidable reputation in the healthcare industry as an innovator, leader, and technologist.

During his time leading Health Informatics at IPRO, Jaz developed the healthcare transparency business, servicing states including New York and Illinois as well as national efforts such as the Commonwealth Fund's "*WhyNotTheBest?*" This innovation resulted in his pioneering a purpose-built data science and warehouse system to capture and calculate the largest collection of healthcare quality data in the US. Particularly adept at digital transformation and disruptive change, his success is built on his ability to forge strong relationships with customers and stakeholders inside and outside the enterprise.

As VP Digital Health, Jaz built agile software teams to service the growing HIT landscape, and directed and integrated complex data and IT solutions for state health agencies, CMS and the VA. These include SMART-on-FHIR clinical decision support, consumer health apps, and provider network adequacy tools. This work created new revenue streams for IPRO and established IPRO as a national leader in the healthcare quality arena. As CTO, Jaz oversaw strategic IT planning, the cybersecurity committee, and led a multi-year internal digital transformation plan.

Prior to joining IPRO, Jaz founded *MerlinWeb* in 1996, a US-based web services company focused on small business ecommerce. After selling the company in 2000 he consulted with national brands such as *Women's Wear Daily* and *Fairchild Publications* on their digital brands and web products.

Originally from Wales, Jaz's beginnings in hospitality management took him to England and France, and he holds an Associate's Degree in Hotel and Institutional Management from Coleg y Barri.

Jaz has also been active with *Play Rugby USA*, helping initiate inner city youth to the sport of rugby and providing them with a new path to success, self-esteem and exposure to new environments.

Jaz is married, father to a college-age son, and lives in the lower Hudson Valley in New York.

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Executive Profile

Entrepreneurial leader with a broad background in health informatics, business development, quality measurement and improvement. Over twenty years hands-on experience solving technical challenges, and designing innovative programs grounded in a desire to empower consumers and improve public health. Proven ability to bridge operations and technology.

Expertise

- ♦ Strategic Planning
- ♦ Quality Measurement
- ♦ Program Management
- ♦ Agile/Scrum
- ♦ Digital Transformation
- ♦ Budgeting & Cost Control
- ♦ Product Development
- ♦ Proposal/Grant Writing
- ♦ Health Data
- ♦ Government Contracting
- ♦ Employee Development
- ♦ HIPAA, HITECH, FISMA

Experience

IPRO, Lake Success, NY

2001 to 2022

Chief Technology Officer / Vice President Digital Health

Reporting to the CEO as a member of the senior executive team, promoted over 20-year tenure with a national non-profit servicing Centers for Medicare & Medicaid, Veteran's Health Administration. and fourteen state public health departments. Direct oversight for reports covering Health Informatics, Data & Analytics, Quality Improvement, with additional responsibility for long- and mid-term strategic planning across the enterprise, cybersecurity, and various board activities and committees.

Accomplishments

Directed the creation of the NYS Sepsis Reporting program to meet regulatory needs. Directed the NYS Provider Network Data System to enable all-payer network adequacy assessment. Convened public/private stakeholder workgroups to create minimally-disruptive platforms with successful uptake by the provider community.

Instituted a corporate shared services model that greatly improves internal customer satisfaction while sharing the cost burden across internal and external clients, reducing overall costs. Implemented data science technology platforms including Medicare "Blue Button", Tableau, Amazon Cloud Warehousing.

Designed informatics engines and data warehouses including the purpose-built "Pellucid", the largest public health data performance resource in the United States; and the Commonwealth Fund's "WhyNotTheBest" high performing health care data report and web property.

Developed several new business lines including a software application development line specializing in health care data services and solutions (web and mobile); the Physician Performance Assessment Portal – the country's first electronic self-service physician quality measurement tool (tied to pay-for-performance programs); and a health care report card product line that earned national recognition.

Pioneered direct, automated quality measurement from electronic records for public health and individual provider reports enabling real-time quality measurement and population health monitoring.

Advisor/consultant to national healthcare foundations and government agencies. Visiting scholar/lecturer at St. Joseph's University MBA/MPH program.

Consistently the highest-rated employee satisfaction of the enterprise, as measured by Press Ganey. Mentored many staff and proctored interns onto excellent positions in the industry. Introduced numerous training and advancement initiatives.

MYTHMAKERS, Dijon, France**2017-2020****Co-founder**

Business, strategy and technology advisor to a crowdfunding social network startup for the French entrepreneur community; focused on community-funded startups in the Côte-d'Or region.

LUMETRA, San Francisco, CA**2010-Present****Chief Information Officer**

Successfully transitioned a non-profit medical case review operation from legacy IT burden to cloud / mobile office, and various supporting cloud services - while ensuring Federal and State security and contract needs.

Halved the IT budget within nine months by extensively modernizing the corporate infrastructure while carefully managing disruption. Enabled a mobile workplace while maintaining data security and meeting USDOJ, VHA and Emirate of Abu Dhabi requirements.

FAIRCHILD PUBLICATIONS, New York, NY**2001****Senior Consultant**

Architected content management for national B2B trade publications. Oversaw the migration of legacy data and dynamic modules for Web-based administration. Built statistical reporting/traffic analysis Intranet for the Fairchild group of sites. Produced marketing site for the global Women's Wear Daily launch.

MERLINWEB, Brooklyn, NY**1996 to 2001****Founder, Chief Executive Officer**

Founded a novel Web startup managing over 200 eCommerce Web properties. End-to-end design, development, maintenance and marketing for a range of clients, including early-adopter online retail. High Street model allowed local businesses to cooperatively work side by side with Web developers at all stages from design and development through launch and marketing, fostering ownership and empowerment while demystifying the Web.

ADDITIONAL EXPERIENCE

Lived and worked across Wales, England and France. Opened a high street retail store; digitized a performance theatre sound system using a home computer; translated for the 1994 European Chef Tournament.

English (fluent); French (intermediate); Welsh (beginner).

Affiliations

- ◆ Member, Academy Health
- ◆ Member, HIMSS
- ◆ Member, NAHDO Reporting Workgroup (2006-2012)
- ◆ Advisor, HCI3 Aggregate Quality Measures Steering Group (2014-2016)
- ◆ Chair, Centers for Medicare & Medicaid Web Strategies Workgroup (2002-2004)
- ◆ Judge, WWW Health Awards (2002-2007)

Publications

- ◆ Spyropoulos AC, Myrka A, Triller DM, Ragan S, York C, King JM, Lee TK - Uptake and Utilization of the Management of Anticoagulation in the Periprocedural Period App: Longitudinal Analysis JMIR Mhealth Uhealth 2018;6(12):e11090
- ◆ AboutHealthTransparency.org
- ◆ Open Source apps including Blue Button Kidney Choices; Sparkplug eHealth; Toot; SpamBeGone

Volunteerism

- ◆ Coach, Long Island Youth Rugby (2018-present).
- ◆ Manager/Head Coach, Brooklyn Youth Rugby (2005-2010).
- ◆ Advisor, Nova Hope for Haiti, assisting rural clinics in Haiti implement electronic health record systems.
- ◆ Director, Toot Wales, a 501(c)3 Charitable Organization promoting the use of Welsh language online.

Education

BTEC OND Hotel and Institutional Management, Coleg Y Barri, Wales (1989-1991).

References

(Contact details furnished upon request)

- ◆ Anthony Shih MD, President, United Hospital Fund
- ◆ Michael Hickins MFA, Senior Director of Media Strategy/Communications, Oracle
- ◆ Mary Driscoll RN MPH, Division Chief Patient Safety & Quality, Illinois Department of Public Health (retired)
- ◆ Patrick Roohan MS, Vice President, Data Management and Analytics Solutions, MVP Health Care
- ◆ Foster Gesten MD, Advisor, New York State Department of Health
- ◆ Theodore Will MPA, CEO, IPRO