

JAZ - MICHAEL KING

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Executive Profile

Entrepreneurial technologist with an eclectic background in business development, software integration, Internet technologies, retail, and health care data. Twenty years hands-on executive experience solving interesting challenges with innovative programs grounded in a desire to empower customers. Proven ability to translate between technology and business; manage change; and grow revenue. Specialized knowledge of the US health data universe.

Expertise

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|--------------------------|-----------------------------------|--------------------------|
| ◆ Strategic Planning | ◆ Groupware/Collaboration | ◆ Health Data |
| ◆ Requirements Gathering | ◆ Budgeting & Cost Control | ◆ Government Contracting |
| ◆ Turnaround/Redesign | ◆ Product Development/New Revenue | ◆ Employee Development |
| ◆ Agile/Scrum | ◆ Proposal Writing | ◆ HIPAA, FISMA |

Experience

IPRO, Lake Success, NY

2001 to Present

Chief Technology Officer, AVP Health Informatics

Reporting to the CEO, promoted over 15-year tenure with \$85M national non-profit culminating in current responsibility for 25 direct reports overseeing Data Services, Technology Services, Web Services, Quality Measurement & Reporting, with additional responsibility for eCommunications and Business Development.

Accomplishments

Directed the creation of the NYS Sepsis Reporting program to meet regulatory needs. Directed the NYS Provider Network Data System to enable all-payer network adequacy assessment. Convened public/private stakeholder workgroups to create minimally-disruptive platforms with successful uptake by the provider community.

Pioneered a corporate shared services model that greatly improves internal customer satisfaction while sharing the cost burden across internal and external clients, reducing overall indirect costs.

Created Web-based informatics engines and requisite data warehouse including the purpose-built “Pellucid” health data warehouse; the largest public health data performance resource in the United States and the Commonwealth Fund’s “WhyNotTheBest” high performing health care report and Web property.

Developed several new business lines including a rapid application development line specializing in health care data services and solutions (Web and mobile); the Physician Performance Assessment Portal – the country’s first electronic self-service physician quality measurement tool (tied to pay-for-performance programs); and a health care report card business line with national recognition.

Grew Web traffic across all channels; directed “JENY”, a 50,000 member QI community; launched social media initiatives, blogs; designed marketing plans, led branding exercises.

National speaker on health care transparency, empowered health care consumers, and consumer's use of health data. Advisor/consultant to national consumer entities and numerous government agencies.

Consistently the highest-rated employee satisfaction of the enterprise, as measured by Press Ganey. Mentored many staff and interns onto excellent positions in the industry.

MythMakers, Dijon, France

2015 to Present

Co-founder, Advisor

Business strategy and technology advisor to a crowdfunding/social network startup for the French “Maker” community.

@Large Chief Information Officer

Successfully transitioned a distressed non-profit from legacy IT burden to Google Apps Enterprise, VOIP, and various supporting cloud services - while ensuring Federal and State security and compliance needs.

Halved the IT budget within nine months by extensively modernizing the corporate infrastructure while carefully managing disruption. Enabled a mobile workplace while maintaining data security and meeting USDOJ, VHA and Emirate of Abu Dhabi cybersecurity requirements.

Consultant

Developed Content Management Systems for several B2B trade publications. Migrated legacy data and created dynamic modules for Web-based administration. Built statistical reporting/traffic analysis Intranet for the Fairchild group of sites. Produced marketing site for the global Women's Wear Daily launch.

Founder, Chief Executive Officer

Founded a novel Web startup managing over 200 Web properties. End-to-end design, development, maintenance and marketing for a range of clients, primarily early-adopter online retail. High Street model allowed local businesses to cooperatively work side by side with capable developers at all stages from design and development through launch and marketing, fostering ownership and empowerment while demystifying the Web.

Developed marketing strategies, studied market response and usability data. Produced content management systems, data query applications, Web-based data systems. Extensive use of LAMP stack.

Produced and hosted an early Internet radio talk show "The Net Radio Show" on WALE and streamed over the Web.

Lived and worked across Wales, England and France. Opened and ran a high street retail store for two years; digitized a performance theatre using an Amiga 500 and a soundboard; translated for the 1994 European Chef Tournament; finally ended up running a gourmet patisserie in Manhattan from 1994 to 1996.

Conversational French.

Affiliations

National Association of Health Data Organizations Reporting Workgroup (2006-2012)

HCI3 Aggregate Quality Measures Steering Group (2014-2015)

Chair, Centers for Medicare & Medicaid Web Strategies Workgroup (2002-2004)

Manager/Head Coach, Brooklyn Youth Rugby (2005-2010)

Team Sponsor, PlayRugby USA

Judge, WWW Health Awards (2002-2007)

Member, Internet Society

Member, Academy Health

Member, HIMMS
